

## POM 130 Anniversary Contest 2020

### Frequently Asked Questions

#### **1) I am experiencing difficulties entering and accessing your website. What do I do?**

If you do not have the most recent browser version, we recommend upgrading and removing all browser toolbars to see if this helps. The site's minimum browser requirements are Chrome (v.5.0.1+), Mozilla Firefox (v. 4.0+), Safari (v.5.0.1+) (Mac OSX only), IE9+. If you are still experiencing difficulties, Sign In using the Facebook Login button or please try clearing your CACHE (Ctrl F5) and try again. If none of our recommendations were of help, please email us via the [Contact Us](#) page. Please indicate the name and version of the browser that you are using.

#### **2) I am having difficulty entering my unique eight (8)-character alphanumeric entry code (PIN).**

- it is being rejected by the site
- I received an error message
- I received an error message saying that it is invalid

Please email us via the [Contact Us](#) page. Please indicate the name and version of the browser that you are using. Also include a photo of the unique eight (8)-character alphanumeric entry code (PIN). We will review and respond to you.

#### **3) I am having difficulty reading my unique eight (8)-character alphanumeric entry code (PIN).**

Please email us via the [Contact Us](#) page. Please indicate the name and version of the browser that you are using. Also include a photo of the unique eight (8)-character alphanumeric entry code (PIN). We will review and respond to you.

#### **4) Who can enter the promotion?**

The Contest is open to legal residents of Quebec, New Brunswick and Ontario who are thirteen (13) years old or older. The participants who are under the age of majority in their province of residence must have permission from, and acceptance of these Contest Rules by, their parent/legal guardian to participate in this Contest.

#### **5) Explain how the Contest works?**

The UPC code of any POM product can be used to participate in this Contest. There are four (4) ways to participate.

#### **POM® BREAD UPC CODE**

POM® BREAD CODE (PIN): During the Contest Period, locate a unique eight (8)-character alphanumeric entry code (PIN), consisting of numbers and letters printed inside the promotional sticker affixed to specially-marked packages of POM® breads.

Follow the on-screen instructions on the Contest Website to enter the POM® BREAD CODE (PIN). The POM® BREAD CODES (PIN) located inside the promotional sticker are each worth one (1) entry to the Prize draws.

Limit of ten (10) POM® BREAD CODES (PIN) per person per day, and of twenty-five (25) POM® BREAD CODES (PIN) per person for the duration of the Contest Period. Any attempt to exceed these limits may result in disqualification for the remainder of the Contest.

### **PROMOTIONAL CODE (PROMO CODE)**

PROMOTIONAL CODE (PIN): Locate a unique eight (8)-character alphanumeric entry code (PIN), consisting of numbers and letters on selected platforms such as Facebook and POM® communications by email during the Contest Period. Follow the on-screen instructions on the Contest Website to enter the PROMOTIONAL CODE (PIN). The PROMOTIONAL CODES (PIN) located on the selected platforms are each worth one (1) entry to the subsequent Prize draws.

No purchase is required to obtain a PROMOTIONAL CODE (PIN).

Limit of five (5) PROMOTIONAL CODES (PIN) per person for the duration of the Contest Period.

Any attempt to exceed these limits may result in disqualification for the remainder of the Contest.

### **NO PURCHASE NECESSARY**

To obtain a POM® BREAD CODE (PIN) without purchase, hand print an essay of 100 words explaining why you would like to win one of the prizes. Include your name, full address, email address and telephone number. Essays must be sent by e-mail at [concours@activemarketing.ca](mailto:concours@activemarketing.ca) and indicate "Bien de Chez-Nous POM® Contest". The participant will then receive a POM® BREAD CODE (PIN) by email that will allow the participant to enter the Contest by following the instructions above.

Each essay must be an original composition, unique for each entry, and prepared specifically for the Contest. The Sponsor reserves the right to disqualify any Essay that is illegible, offensive, infringes upon the rights of any third party, promotes or condones illegal or immoral activity, or is otherwise not in keeping with the corporate image of the Sponsor. Allow two (2) business days for your no-purchase code (PIN) request to be processed.

Limit of one (1) no-purchase requests per person per day, and a limit of twenty -five (25) requests during the Contest Period. Any attempt to exceed these limits may result in disqualification for the remainder of the Contest. All entries must be received before September 28, 2020 at 9am.

## **BONUS ENTRY OPPORTUNITY**

When a registered participant subscribes to receive POM® communications by email (information, contests and/or coupons), during the Contest Period they will automatically receive one (1) entry to the subsequent Prize draws.

They may unsubscribe at any time without impacting the chance to win. Limit of one (1) bonus entry for the subscription by email per person during the Contest Period.

### **6) Do I have to buy a product to enter the contest?**

No, you do not have to purchase a product to participate in this Contest. Please see the Rules for more details.

### **7) How many prizes can I win?**

Limit of one (1) secondary prize and one (1) Grand Prize, per email address and per household for the Contest Period.

### **8) What do I do if I have additional questions?**

Review [the Rules](#) for the Contest for additional details about the Contest. If [the Rules](#) have not answered your question, please email us via the [Contact Us](#) Page. Please include your question, product name, and promotion name.

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